



Dear Colleagues:

The NHASFAA Training Committee is pleased to offer training events designed for higher educational professionals. The next training in this year's series is *Effective Communications for Professionals* on Friday, January 26, 2007 at the NHHEAF Network campus in Concord. This session will focus on those skills necessary to be an effective speaker, presenter and facilitator and is expected to fill quickly! We have two very talented and engaging presenters for this full day of training.

8:30 Registration and refreshments (thank you sponsors)

9:00 – 12:00 **Communication for Influence** – Elena McClelland is an Account Executive with Citizens Bank Education Finance in the Greater Philadelphia and Southern New Jersey Region. Her past experience includes that of a corporate trainer and financial aid. We are very fortunate to have Elena share her expertise with our New Hampshire association. At the end of the session, the participants will be able to: effectively communicate for influence; plan successful meetings for students and peers; demonstrate proper etiquette at meetings; and illustrate leadership skills. These objectives have group activities that allow the participants to be involved in the session by using their real life scenarios.

12:00 – 12:30 Lunch (thank you sponsors)

12:30 – 3:15 **Approaching Public Speaking** – In a number of studies, Americans have reported that public speaking is their number one fear. Death is second. Apparently many would rather die than speak publicly. This session will focus on the fundamentals of public speaking and provide hints and *immediately* applicable suggestions for increasing comfort levels, adding substance to presentations, and remaining congruent to the speaker's individual style. Our presenter is Gerri King, Ph.D., a social psychologist with over 25 years of experience and a nationally and internationally recognized speaker and seminar presenter. She is a founding partner of the 27 year old Human Dynamics Associates, Inc. in Concord NH. (www.gerriking.com).

Attached with this letter you will find a registration form (please make copies if you will be registering more than one staff member). Please complete and return the registration form by e-mail, fax, or mail by January 16, 2007. Confirmation will be e-mailed on January 19th.

As always, this training is open to all NHASFAA members and their institutions. This dynamic session, including lunch, would not be possible without the generous support of our sponsors: Bank of America, Citibank, Citizens Bank, EdFund, NextStudent, The NHHEAF Network Organizations, and SallieMae Education Trust.

On behalf of the Training Committee,
Diane Bonin, Chair